

Bachelor of Science in Management Studies

Chair, Department of Continuing Studies: Mark L. Parker

Program Manager: Daniel Alcorn

The Bachelor of Science in Management Studies (BSMS) is an upper-division bachelor's degree completion program. Intended for students with prior professional experience in the public, private, or military sectors, the BSMS provides students with a solid academic foundation in general management principles and practices while emphasizing core competencies in such areas as leadership, communication, and technology. By also completing a required concentration in a specialized area of management studies, graduates of the program will have demonstrated the ability to apply knowledge and proficiency in general management to specific management environments, contexts, and challenges.

Curriculum Requirements

The Bachelor of Science in Management Studies (BSMS) is designed for students with at least 30 credit hours of prior college coursework or its equivalent in eligible military or professional training. The program consists of three curriculum areas:

- Core Courses
- Concentration
- Capstone

The core courses are degree requirements to be taken by all students. All BSMS students must complete an 18-credit concentration in a specialized management area or discipline. The capstone is the culminating activity for the program and is required for completion of the degree. Free electives (<http://catalog.norwich.edu/archives/2017-18/onlineprogramscatalog/bachelorsdegrees/#courseinventory>) are taken by students who enter the program with fewer than 60 credits.

Core Courses

Students complete all of the following:

ACCT 350	Financial Accounting	3
ACCT 351	Managerial Accounting	3
COMM 301	Business & Professional Writing	3
ECON 350	Seminar in Economics	3-6
FNCE 350	Fundamentals of Finance I	3
FNCE 351	Fundamentals in Finance II	3
MATH 232	Elementary Statistics	3
MNGT 309	Mngt of Organizations	3
MNGT 315	Leadership	3
MNGT 330	Management Information Systems	3
PHLS 210	Ethics in the Modern World	3
Total Cr.		33-36

Concentrations

Students in the BSMS program are required to complete one of the following 18-credit concentrations:

Leadership Studies

MNGT 401	Sem in Leadership I: Fundamentals	6
MNGT 402	Sem in Leadership II Styles EQ	6
MNGT 403	Leadership of Change	3
MNGT 404	Leadership in Tech-Driven World	3
Total Cr.		18

Human Resource Management Studies

MNGT 404	Leadership in Tech-Driven World	3
MNGT 421	Sem in Human Resource Mngt I	6
MNGT 422	Sem in Human Resource Mngt II	6
MNGT 423	Human Capital Planning	3
Total Cr.		18

Capstone

The capstone course is the culminating academic activity for BSMS students. In it, students propose, develop, and deliver a final project that combines the general knowledge acquired in the core courses with the specific knowledge of the concentration area. The final project may be in the form of a business or strategic plan, a formal proposal in response to an RFP, a research study of a management or leadership problem, or other type of substantive project. The capstone course may not be fulfilled through transfer credit.

MNGT 400	Management Capstone	6
Total Cr.		6

General Education

Students are required to meet general education competencies (<http://catalog.norwich.edu/archives/2017-18/onlineprogramscatalog/bachelorsdegrees/generaleducation>) in writing, literature, history, arts and humanities, science, social science, and math and may do so by transfer credit or enrollment in courses offered through the College of Graduate and Continuing Studies.

Transfer Credit and Student Progress in the Program

CLEP and DSST exams may be accepted for transfer credit by the academic program manager, depending on the requirements of the Norwich course for which credit is sought. CLEP and DSST transcripts must be applied to a student's record by the time they have earned 100 credits in their program. No credit derived from CLEP or DSST exams will be applied to the student's record after this point.

Students must complete all core and elective coursework before being enrolled in a field study course, including any courses necessary to fulfill required general education competencies, unless given prior written approval from the academic program manager.

Students must complete all required coursework including any required field study courses before being enrolled in a Capstone course, unless given prior written approval from the academic program manager.

All transfer credit must be applied to the student's record before being enrolled in a Capstone course.

Faculty Member	Institution at which highest degree was earned
Gregg D. Bailey, PhD	New Mexico State University
Diane J. Douglas, PhD	University of Idaho
Kevin Ryan, JD	University of Denver
Edwin G. Sapp, JD	University of North Carolina
Michelle Worth, MS	University of Hartford
Ben Zamzow, PhD	University of Arizona